



# THE PHOENIX



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## PHOENIX ACTIVITY IN CHINA MARKET

**P**hoenix has sold 25 major geophysical systems to China, including 17 of the latest-generation V-5 Multipurpose systems.

Most of these systems included the MT (Magnetotelluric) function and are used in oil and gas prospecting all over China, wherever the seismic technique encounters difficulty. These areas include the limestone-covered basins of South China, the jungle-covered mountains of Yunnan and the Northwest's Tarim Basin, a desert area with an extremely thick sedimentary section and new areas where cost-effective reconnaissance survey is needed, such as northern Tibet.

China is a leading market for geophysical instrumentation due to its large under-explored areas, rapidly growing economy and need for domestic supplies of resources.

It is also the leading country in the world in the application of electrical methods to oil and gas exploration — and Phoenix is the leading supplier of the MT and TEM instrumentation used in China.

Phoenix activity in China has its roots in McPhar Geophysics, the predecessor of Phoenix Geophysics. McPhar personnel participated in one of Canada's first trade missions to China, in 1972, and sold an IP transmitter to the Ministry of Geology.

Phoenix was formed in 1975; in 1983 we were off to a good start in the China market with a \$1 million sale to the Ministry of Geology.

Since then there have been countless Phoenix visits to China for trade shows, conferences, business development, technical service and even tourism (I took my wife and two-week old son with me in April, 1986).

Phoenix is proud of its role in resource discovery in China and looks forward to many more years of shared prosperity as China develops.

~~Leo Fox, President



Phoenix Engineer Yi Lu and Senior Engineer Gerald Graham, stand with Liu Xiao Shan outside The Fifth Geological Exploration Division Bureau of Geophysical Prospecting, China National Petroleum Corporation, in Gu Cheng, Hebei Province, P.R.C. Gerry and Lu were updating and servicing the two V-5 MT systems purchased by the Ministry of Petroleum in 1990.

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